# **Investing in Commodities**

Walter de Wet
August 2011
+44-20-3145-6821
Walter.Dewet@standardbank.com

Standard Bank



# Case for investing in commodities

Commodities outlook

### Commodities as an asset class

### **Advantages of commodity markets**

- Commodity markets trade globally
  - Enhanced liquidity
  - Information priced in quickly
- Commodity markets often move in the opposite direction to fixed income securities and equities
  - Diversification benefit
- Commodity markets are thought to offer protection against inflation
  - Not perfect, but superior

### **Asset class criteria**

Criterion	Commodities
Homogeneity within asset class	<b>√</b>
Mutually exclusive	√
Diversifying	<b>√</b>
Liquidity	
	,
Non-zero positive returns	<b>√</b>

Source: Standard Bank Research



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Commodities outlook

### Commodities as an asset class

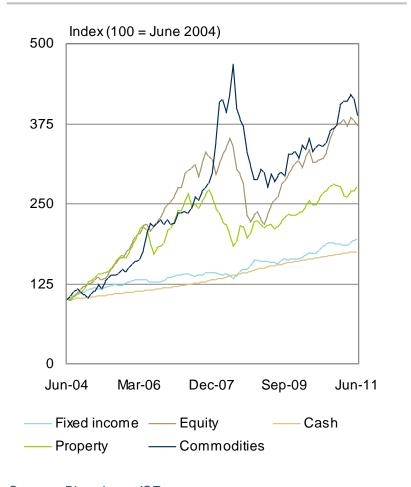
### **Correlation across asset classes**

(June 2005 to June 2011)

	Commodities
Fixed income	-0.61
Equity	0.52
Cash	-0.40
Property	0.05

Source: Standard Bank Research; Bloomberg

### South African asset class performance



Sources: Bloomberg; JSE

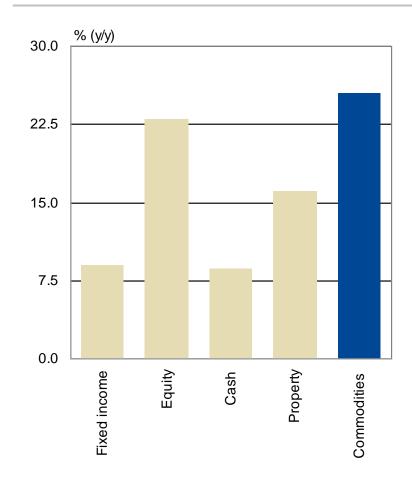


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Commodities outlook

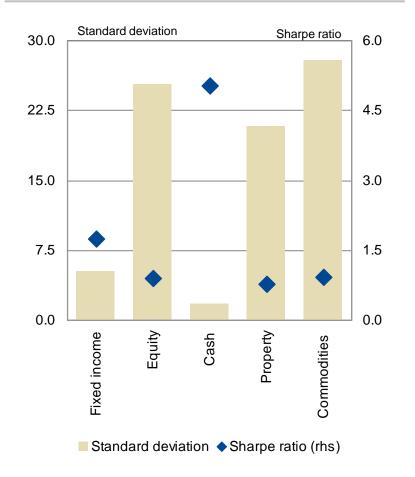
### Commodities as an asset class

### **Average returns (June 2005 to June 2011)**



Sources: Standard Bank Research; Bloomberg

### Risk and return trade-off of asset classes



Sources: Standard Bank Research; Bloomberg

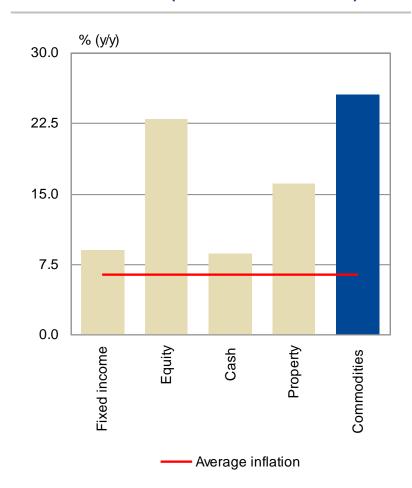


# Case for investing in commodities

Commodities outlook

## Commodities as a hedge against inflation

### Inflation and returns (June 2005 to June 2011)



### **Correlation with inflation**

(June 2005 to June 2011)

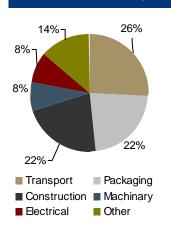
Inflation
-0.58
-0.58
0.79
-0.72
0.12

Source: Standard Bank Research; Bloomberg

Source: Standard Bank Research; Bloomberg



**Aluminium consumption** 



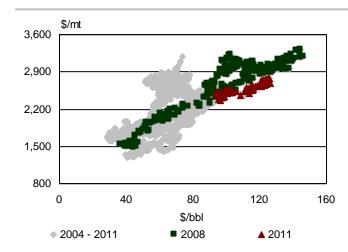
### **Recent developments**

- Aluminium plummeted in early May, falling 7% in just three days.
- Unlike some of the other base metals, aluminium has found relatively good support
- Aluminium has a very high correlation with crude oil
- The surge in the oil price as a result of the Middle-Eastern unrest in recent months has been touted as a key reason behind aluminium's recent price strength
- Any pull-back in energy prices serves to undermine the perceived floor to the price, and vice versa
- China is planning to lay yet another level of control on the construction of smelting capacity.

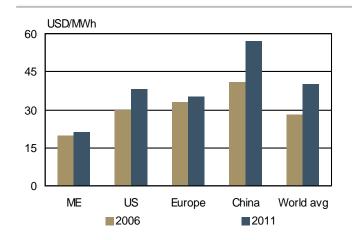
### Market outlook

- Looking ahead, China is raising the greatest concerns
- While any slowdown in growth rates in China will be of concern to players in all markets, implications are perhaps greater for aluminium
- The Chinese aluminium market is well balanced at present but this could readily switch to being oversupplied if output continues to rise and demand growth is reined in
- Although the markets have been rattled by the rush of weak economic indicators in recent days, on the ground demand for aluminium remains strong
- Record high (and in the US still rising) physical premiums support this view.
- Though metal tied up in financing deals in Europe, and the often very long waiting times to get material out of some US warehouses, is a key factor behind the perceived tightness

### Aluminium vs. crude oil



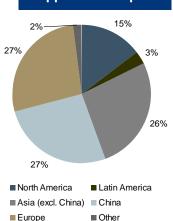
### **Electricity costs globally**





# Copper

### Copper consumption



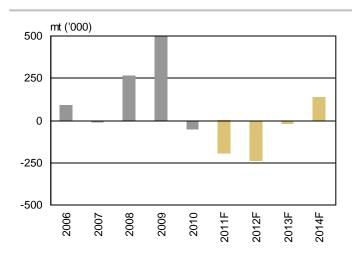
### **Recent developments**

- A lack of fundamental support means that technical signals and trading patterns are governing direction
- The latest macro data shows that the expansion of the manufacturing sector continues to slow, and this should continue as May, June and July are seasonally weaker months
- On the supply side, record production in March and similarly strong output in April was seen as smelters maintained high capacity utilisation
- What copper still has going for it, is a supportive longer-term picture. With the longer-term fundamental bull case still intact, any episodes of dollar weakness will likely see dip-buying activity emerge
- However, the key to a sustained recovery in the copper market ultimately remains the return of the Chinese, something we see happening only in H2:11

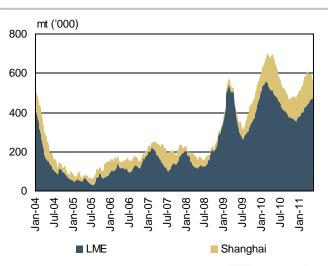
### Market outlook

- We are not surprised by the poor performance of copper prices lately
- Our price forecasts remain unchanged, with copper moving back in line with our expectations
- It has always been our view that 2012 will be fundamentally tighter than 2011 and, as a result, the higher prices will come next year
- So, beyond the mid-2011 price correction, we still expect copper prices to resume an upward trend and even set fresh highs next year
- Due to the short-term Chinese demand adjustment running its course and as the inherently bullish underlying fundamentals of the copper market reassert themselves

### Supply/demand balance for copper



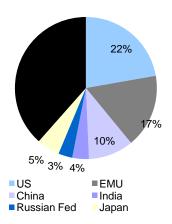
### LME and SFE copper stocks





Crude oil

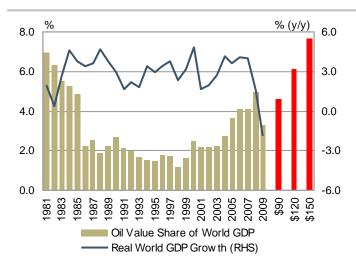
### **Oil consumption**



### **Recent developments**

- In Q1:11, the oil market was dominated by the turmoil in the Middle East and North Africa (MENA) region
- The conflict in Libya has resulted in a supply shortfall of about 1.5mbd in crude
- Crude supply from Libya is unlikely to recover soon
- There is also the possibility that Libya's oil facilities will be damaged, which could constrain medium-term crude supply from Libya, on top of the existing short-term supply cut
- The oil market was also hit by the devastating earthquake in Japan which caused severe damage to several coastal nuclear power stations, oil refineries and petrochemical plants
- Consequently, the energy market's ability to rebalance was challenged further, and uncertainty over the oil market in general was exacerbated
- We believe that the oil market will need to adjust itself for Libya's supply shortfall and Japan's earthquake
- The unrest in the MENA region has increased central projections for oil prices, and the tail-risks for oil flat prices to both upside and downside have increased substantially

### Oil value share of world GDP vs. real GDP growth

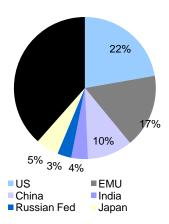


### Front-month WTI price vs. S&P500 index





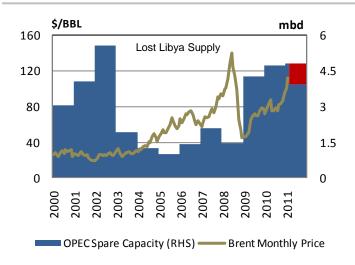
### **Oil consumption**



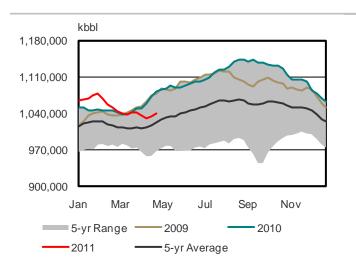
### Market outlook

- For the coming quarters, our key market views are
  - Upside risks for oil flat price and volatilities due to reduced inventories, OPEC spare capacity and spare refining capacity
  - Bearish WTI and ICE GO term structures for Q2:11 and Q3;11 due to their respective location and product-specific inventories overhang
  - Refining margins and product cracks will remain under pressure
- For the longer term, we believe that the price will be anchored at around \$95/bbl for the following reasons
  - Major oil producers have hiked their public spending
  - Cost pressure for oil production should to ramp up again as a result of broad commodity-led price increases

### **OPEC** spare capacity vs. oil price



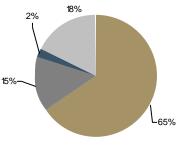
### **Total US Commercial Oil Inventories**





# Gold

### Gold demand by use



- ■Jewelelry and other fabrication
- ■Bar hoarding
- ■Net producer hedging
- ■Net investment

### **Recent developments**

- Gold has been tracking global liquidity closely and generally trades within one standard deviation of global liquidity.
- We measure global liquidity as:

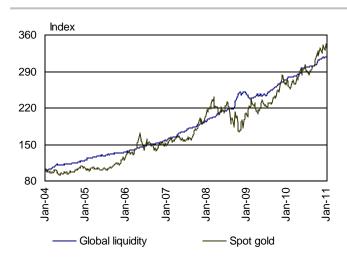
The Fed's Balance Sheet + Global FX Reserve Holdings

- This view boils down to analysing gold as a currency rather than a commodity
- The global liquidity process is being driven not only by major central banks, but also by government borrowing – these two are independent from one another.
- While central banks may slow liquidity growth, we expect government borrowing, in nominal terms, to continue its rise.
- Physical market buying activity is strong on price dips

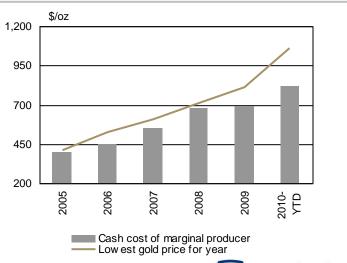
### Market outlook

- We remain bullish on gold, with value below \$1,450
- Although risk aversion has declined, systemic risk remains in the financial system
- This credit growth, captured in FX reserve accumulation, is a source of support for gold
- While we do not rule out a pull-back in gold towards \$1,450 and slightly lower, gold should trade above \$1,500 on a sustainable basis in Q3

### Gold vs. global liquidity



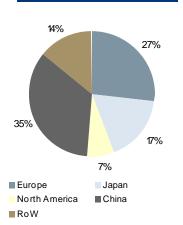
### Gold price and the marginal cost of production





## **Platinum**

### Platinum consumption



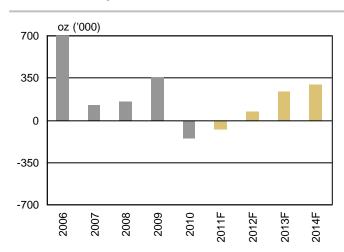
### **Recent developments**

- We forecast a relatively balanced market over the next two years.
   However, the market will move into an ever increasing surplus growing to around 500,000 oz by 2015
- We expect tight platinum supply, particularly from the South African platinum mining industry
- This industry faces production problems, the effects of safety stoppages, strikes, cost pressures and high capital costs
- Investment demand and recycling will likely be the main swing factors in determining the market surplus/deficit going forward
- We believe that the cash cost of the marginal producer is still the relevant benchmark to judge whether platinum and palladium provide value or not

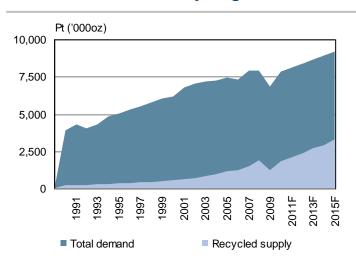
### Market outlook

- The market could trade lower due to speculative activity, although fundamentally we see growing value in platinum on approach of \$1,700 (at ZAR7.00/USD)
- The amount of production at risk is still small at these levels, but at the current price levels, we expect further underinvestment in the South African PGM sector
- We target \$1,900 towards year-end
- We forecast the platinum price to average US\$1,850/oz in 2011 and US\$1 980/oz in 2012
- Could see the platinum price spike to over US\$2,000/oz in the next two years

### Platinum surplus/deficit



### Platinum demand vs. recycling





# Corn & Wheat#

### **Corn - Market outlook**

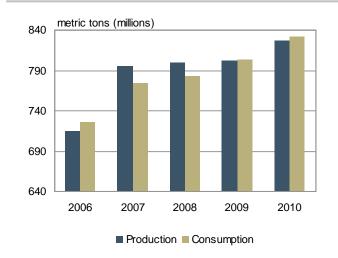
- 2010/11 world corn consumption data is still expected to reach a record high
- Demand in China remains firm despite mounting food price pressures and the associated inflation-fighting monetary tightening
- Globally, strong demand is being driven largely by
  - rising demand for meat
  - limited supplies of other feed grains
- Global supply of is expected to remain tight this year due to weather conditions in the US, Europe and Commonwealth of Independent States.
- Eurozone debt crisis and the slowing US economy could keep prices capped for the remainder of the year

### Wheat - Market outlook

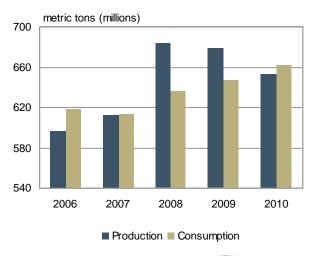
- Global wheat consumption continues to reach new records, driven by feed manufacturers and industrial processors
- Demand is expected to continue growing as the global economy recovers, with the main impetus coming from the developing economies as disposable incomes rise
- The outlook for prices is mostly dominated by concerns over the slowing US recovery and the impact of the Eurozone debt crisis on the global economy
- Consequently, prices are expected to ease off in H2:11, with possible upside risks in 2012 owing to the uncertainty about North American crops, especially the higher-quality grades

# This material has been sourced from the International Grains Council, US Department of Agriculture and Economist Intelligence Unit.

### Global corn production and consumption



### Global wheat production and consumption







## Walter de Wet\*

Head: Commodity Strategy, Standard Bank Research

Phone: +44-20-3145-6821 email: Walter.Dewet@standardbank.com



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